

EXHIBIT A

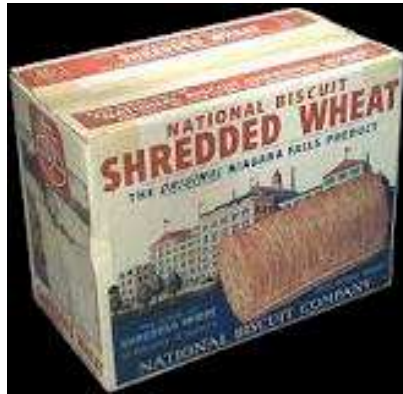
Trademarks that include the generic term “SHREDDED WHEAT”

Searching Google (Images tab) for “Shredded Wheat” yields many photos, including the different brands shown below. The full url is:
 (https://www.google.com/search?q=raisin+bran&hl=en&prmd=imvnse&tbm=isch&tbo=u&source=univ&sa=X&ei=xRpeT8TYCcmUiQLNIBXLCw&sqi=2&ved=0CGQQsAQ&biw=1123&bih=852&qscr1=1#hl=en&qscr1=1&tbm=isch&sa=1&q=shredded+wheat+images&oq=shredded+wheat+images&aq=f&aql=&aql=&gs_sm=3&gs_upl=881906188785510188800112112110161210112311161114.111510&gs_l=img.3...881906188785510188800112112110161210112311161114j111510.frgbld&pbx=1&bav=on.2,or.r_gc.r_pw.r_qf,cf.osb&fp=84ccdd43fbf10be5&biw=1123&bih=809).

Presumably, these first few examples of ads and packaging are “old,” prior to the time at which Nabisco faced competition re this product



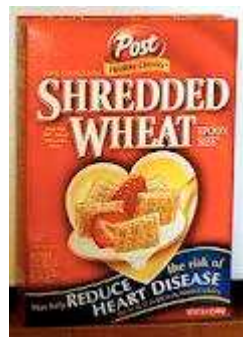
Below are two Nabisco Shredded Wheat trademarks (top row) that are more current, along with many of Nabisco's competitors' trademarks for their competing Shredded Wheat products:



Nabisco Shredded Wheat



Nabisco Shredded Wheat



Post Shredded Wheat



Nestle Shredded Wheat



Kellogg's Shredded Wheat



Safeway Shredded Wheat



Uncle Toby's Shredded Wheat



Quaker Shredded Wheat



Cub Shredded Wheat



Barbara's Shredded Wheat

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